

Service & Pricing Guide

Transparent, indicative pricing for Indian manufacturers and exporters going global. All engagements are scoped to your specific business needs.

Delhi · London · Hong Kong

58+ countries served

Prices in USD & INR

Custom quotes available

All prices are indicative. Final pricing depends on project scope, complexity, and geography. Contact us for a custom quote.

BEST VALUE

01 Premium Bundled Packages

<p>STARTER</p> <p>Starter Export Pack</p> <p>ZJ-PACK-01</p> <p>\$550 – \$700</p> <p>per year</p> <ul style="list-style-type: none"> ✓ Export documentation support ✓ Export readiness audit ✓ IEC & DGFT guidance ✓ HS code classification ✓ Ideal for first-time exporters 	<p>GROWTH</p> <p>Growth Export Pack</p> <p>ZJ-PACK-02</p> <p>₹1,20,000 – ₹1,50,000</p> <p>per year</p> <ul style="list-style-type: none"> ✓ Full documentation & compliance ✓ Market research report ✓ Buyer outreach & identification ✓ Logistics advisory included ✓ Best value for active exporters 	<p>GLOBAL PARTNER</p> <p>Global Partner Pack</p> <p>ZJ-PACK-03</p> <p>\$4,500 – \$6,000</p> <p>annual retainer · all services</p> <ul style="list-style-type: none"> ✓ Full-suite consulting retainer ✓ Priority support across all verticals ✓ Multi-market entry strategy ✓ Dedicated account manager ✓ Quarterly business reviews
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INTELLIGENCE & PLANNING

02 Research & Strategy Services

<p>Export Market Research & Feasibility Studies</p> <p>ZJ-RES-01</p> <p>\$450 – \$750 per report</p>	<p>Export Readiness Evaluation</p> <p>ZJ-RES-02</p> <p>\$300 – \$500 one-time audit</p>
<p>Market Entry & Distributor Identification</p> <p>ZJ-RES-03</p> <p>\$500 – \$1,000 per country</p>	

REGULATORY & DOCUMENTATION

03 Compliance & Regulatory Services

SERVICE	CODE	INDICATIVE PRICE	BASIS
Export Documentation & Compliance	ZJ-COMP-01	\$250 – \$500	per project
Customs & Regulatory Advisory	ZJ-COMP-02	\$350 – \$600	per project
Trade Finance Consulting	ZJ-COMP-03	\$200 – \$400	per transaction advisory
Product Certification & Quality Compliance	ZJ-COMP-04	\$500 – \$1,000	per certification support

OPERATIONS & TRADE ROUTES

04 Logistics & Supply Chain Services

<p>Logistics & Supply Chain Advisory</p> <p>ZJ-LOG-01</p> <p>\$250 – \$450 per shipment plan</p>	<p>Cross-Border Expansion & Free Trade Zone Consulting</p> <p>ZJ-LOG-02</p> <p>\$1,200 – \$2,500 per project</p>
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VISIBILITY & LEAD GENERATION

05 Marketing & Growth Services

SERVICE	CODE	INDICATIVE PRICE	BASIS
Digital Marketing for Exports	ZJ-MKT-01	\$400 setup + \$200/mo	setup + monthly retainer
Cross-Border Social Media Marketing	ZJ-MKT-02	\$350 – \$600	per month
Exhibition & Trade Show Marketing	ZJ-MKT-03	\$500/event	+ on-ground support
Buyer Outreach & CRM Integration	ZJ-MKT-04	\$300 / \$500	25 buyers / 50 buyers (verified)
Global Branding & Positioning	ZJ-MKT-05	\$600 – \$900	per brand project
International SEO & Paid Ads	ZJ-MKT-06	\$600 setup + \$250/mo	setup + monthly retainer
Lead Generation Campaigns	ZJ-MKT-07	\$400 – \$800	per campaign
Content Localization & Translation	ZJ-MKT-08	\$50 – \$150	per page (language-dependent)